

346.07 G94g [additional copy in Reference]

**A Guide to Starting a Business in Minnesota**

(Minnesota Dept. of Employment and Economic Development, 2005)

CD 6501.1 B592F [book on CD]

**Full Steam Ahead: Unleash the Power of Vision in Your Company and Your Life**

Kenneth H. Blanchard (Simon & Schuster Audio, 2003)

650.1 AN245W

**The Way of Go: 8 Ancient Strategies for Success in Business and Life**

Troy Anderson (Free Press, 2004)

658.022 B964b

**Business Plans that Work: For Your Small Business**

(CCH, 2003)

658.15224 M46H

**How to Write a Business Plan**

Mike McKeever (Nolo Press, 2004)

658.155 C391V

**Failsafe Strategies: Profit and Grow from Risks that Others Avoid**

Sayan Chatterjee (Wharton School, 2005)

658.4012 B225b

**The Business Planning Guide: Creating a Winning Plan for Success**

David H. Bangs (Dearborn Trade, 2002)

658.4012 B279b

**The Best-Laid Business Plans: How to Write Them, How to Pitch Them**

Paul Barrow (Virgin, 2001)

658.4012 B91S

**Strategy is Destiny: How Strategy-Making Shapes a Company's Future**

Robert A. Burgelman (Free Press, 2002)

658.4012 C884p

**The Prentice Hall Encyclopedia of Model Business Plans (with CDROM)**

Wilbur Cross (Prentice Hall, 1998)

658.4012 G416b

**Business Plans that Work: Includes Actual Business Plans that Successfully Attracted Financing**

Joan Gillman (Adams Media, 2001)

658.4012 G953I4

**How to Really Create a Successful Business Plan**

David Gumpert (Lauson Pub., 2003)

658.4012 H1209O

**The Only Sustainable Edge: Why Business Strategy Depends on Productive Friction and Dynamic Specialization**

John Hagel (Harvard Business School Press, 2005)

658.4012 H857M

**Making Strategy Work: Leading Effective Execution and Change**

Lawrence Hrebiniak (Wharton School Pub. 2005)

658.4012 L314P

**Play to Win: The Nonprofit Guide to Competitive Strategy**

David La Piana (Jossey-Bass, 2005)

658.4012 P442b

**Business Plans Kit for Dummies (includes CDROM)**

Steven Peterson (Hungry Minds, 2001)

658.4012 R861R 2004

**Rule's Book of Business Plans for Startups**

Roger C. Rule (Entrepreneur Press, 2004)

658.4012 Sch62p

**Profiting from Uncertainty: Strategies for Succeeding No Matter What the Future Brings**

Paul J. H. Schoemaker (Free Press, 2002)

658.4063 OC5M

**The Map of Innovation: Creating Something Out of Nothing**

Kevin O'Connor (Crown Business, 2003)

658.409 J856W

**What Really Works: The 4 + 2 Formula for Sustained Business Success**

William F. Joyce (Harper Collins, 2003)

## FURTHER ASSISTANCE

### **Better Business Bureau**

2706 Gannon Road  
St. Paul MN 55116-2600  
651-699-1111, 800-646-6222  
fax 651-699-7665  
email: [ask@mnd.bbb.org](mailto:ask@mnd.bbb.org)  
[www.minnesota.bbb.org](http://www.minnesota.bbb.org)

### **BIZLINKS**

[www.bizlinks.org](http://www.bizlinks.org)  
links to Minnesota government  
information for business

### **James J. Hill Reference Library**

80 West Fourth St.  
St. Paul MN 55102  
651-265-5500, 877-700-HILL  
fax 651-265-5520  
email: [info@jjhill.org](mailto:info@jjhill.org)  
[www.jjhill.org](http://www.jjhill.org)

### **Minnesota Technology, Inc.**

851 30th Ave. S.E., Room CF-104  
Rochester MN 55904-4999  
507-285-7184, fax 507-285-7497  
[www.minnesotatechnology.org](http://www.minnesotatechnology.org)

### **Rochester Chamber of Commerce**

220 S. Broadway, Suite 100  
Rochester MN 55904  
507-288-1122  
email:  
[chamber@rochestermnchamber.com](mailto:chamber@rochestermnchamber.com)  
[www.rochestermnchamber.com](http://www.rochestermnchamber.com)

### **Rochester Area Economic Development (RAEDI)**

220 S. Broadway, Suite 100  
Rochester MN 55904  
507-288-0208, fax 507-282-8960  
email: [dwaynelee@qwest.net](mailto:dwaynelee@qwest.net)  
[www.rochestermn.com/investing/raedi](http://www.rochestermn.com/investing/raedi)

### **Rochester/Olmsted Planning Dept.**

2122 Campus Drive SE  
Rochester MN 55904  
507-285-8232, fax 507-287-2275  
[www.co.olmsted.mn.us](http://www.co.olmsted.mn.us)

### **SCORE--Service Corp. of Retired Executives**

220 S. Broadway, Suite 100  
Rochester MN 55904  
507-288-8103, fax 507-282-8960  
email: [rochester@scoreminn.org](mailto:rochester@scoreminn.org)  
[www.scoreminn.org](http://www.scoreminn.org)

### **Small Business Administration**

210C Butler Square Building  
100 North 6th Street  
Minneapolis MN 55403  
612-370-2324, fax 612-370-2303  
email: [minneapolis.mn@sba.gov](mailto:minneapolis.mn@sba.gov)  
[www.sba.gov/mn/](http://www.sba.gov/mn/)

### **Small Business Assistance Office (Minnesota)**

500 Metro Square  
121 7<sup>th</sup> Place East  
St. Paul, MN 55101-2146  
800-657-3858, 651-296-3871  
fax 651-296-1290  
email: [dted.mnsbao@state.mn.us](mailto:dted.mnsbao@state.mn.us)  
[www.mnsbao.com](http://www.mnsbao.com)

### **Small Business Development Center**

Heintz Center, 1926 Collegeview Dr. SE.  
Rochester MN 55904  
507-285-7536  
email: [michelle.pyfferoen@roch.edu](mailto:michelle.pyfferoen@roch.edu)  
[www.mnsbdc.com](http://www.mnsbdc.com)

### **Southeastern Minnesota Initiative Fund**

525 Florence Ave  
Owatonna, MN 55060-0695  
507 455-3215, fax 507-455-2098  
email: [lorin@smifoundation.org](mailto:lorin@smifoundation.org)  
[www.smifoundation.org](http://www.smifoundation.org)

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